

A wide-angle photograph of a large industrial workshop. The ceiling is high with a complex network of steel beams and red overhead cranes. Several workers in light-colored uniforms are visible, working at long wooden workbenches. The benches are cluttered with various tools, materials, and equipment. The lighting is bright, coming from long fluorescent fixtures. A large blue banner with white text is superimposed over the center of the image.

EXPERIENCE ALLOWS US TO
MAKE THINGS HAPPEN

posmediaglobal.com

POS
MEDIA

MORPH
TECHNICAL SERVICES



COMPANY OVERVIEW

With a legacy spanning two decades in the UAE & KSA, our group is a well-reputed, family-led business built on trust, excellence, and deep-rooted industry expertise. We deliver professional turnkey projects and advertising solutions through two specialised divisions, supporting the residential, commercial, and industrial sectors. Our success is driven by a unique culture that prioritises staff growth across generations, ensuring that our clients benefit from a loyal, highly skilled team dedicated to perfect, industry-compliant execution.

Clients choose us for the personal accountability of a family enterprise combined with the reach of a major service provider. Available 24/7, we provide a seamless, hassle-free experience from planning to completion, allowing our business partners to rest easy while we manage the complexities. Over the last two decades, we have remained committed to providing a single point of coordination and quality assurance, ensuring every project is delivered with the precision and care that define our reputation and client satisfaction.



VISION & MISSION



Vision

To be a trusted regional group recognised for excellence in delivering value-driven services for our valuable clients.

Mission

To provide reliable, compliant, and cost-effective solutions through professional execution with social responsibility.



CORE VALUES



Commitment to
excellence



Client - centric
approach



End to - end
accountability



Innovation &
creativity



Skilled
craftsmanship



Reliability &
integrity



Growth through
partnership



POS Media delivers creative branding, signage, interior and outdoor media solutions that help businesses enhance visibility and engage customers effectively. The division combines innovative design, precise fabrication, and professional installation to ensure every brand activation makes a lasting impact.

With dedicated teams for design, production, and project execution, POS Media works closely with clients to understand brand requirements, location specifics, and target audiences, delivering solutions that are both visually striking and operationally robust.



SIGNAGE & BRANDING SOLUTIONS



Indoor and outdoor signage



LED and illuminated signboards



Wayfinding and directional signage



Customised branding elements

Solutions are tailored to brand identity and location requirements.



OUTDOOR MEDIA SOLUTIONS



Hoardings and billboards



Temporary and permanent outdoor structures

Strategically executed for maximum visibility and impact.



RETAIL & POS SOLUTIONS



In-store branding



Custom POS display units & Kiosk



Visual merchandising solutions



Fabrication and installation support

Designed to influence customer decision-making at the point of sale.



DESIGN, PRODUCTION & INSTALLATION



Creative concept development



Material selection and fabrication



Professional installation and dismantling

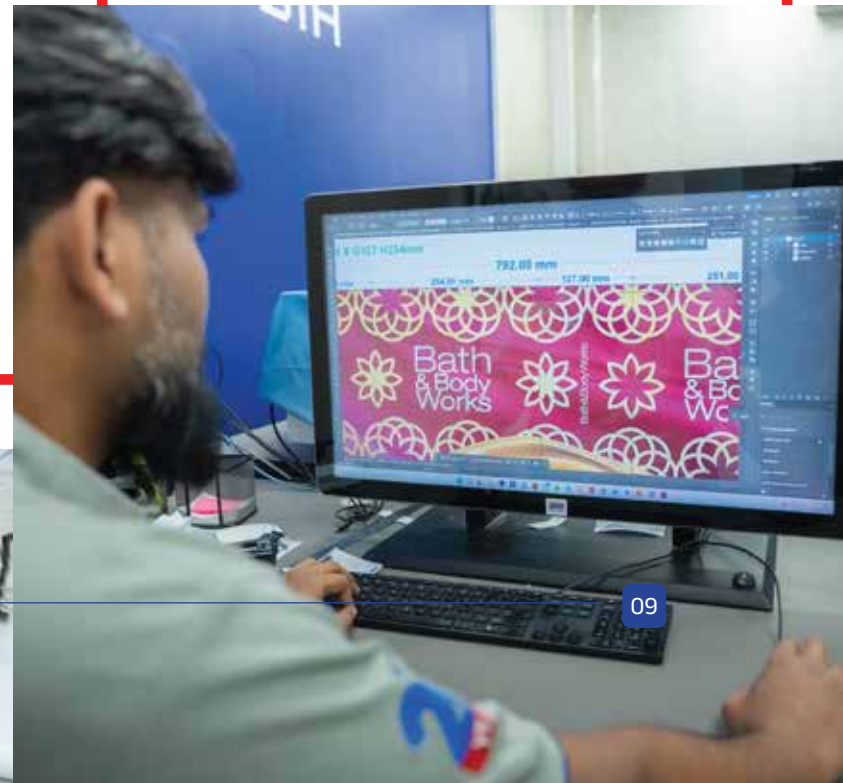


Maintenance and replacement support

Ensuring consistency from concept to execution.



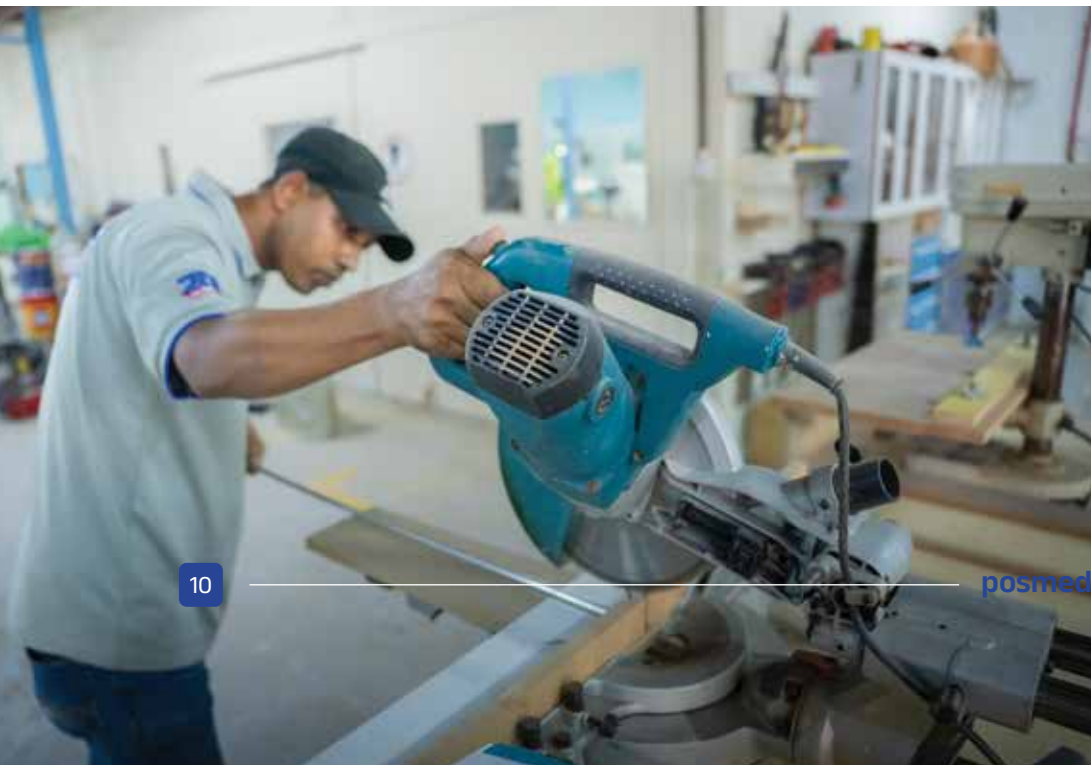
posmediaglobal.com





Morph Technical Services specialises in Turnkey projects, technical contracting, maintenance, and joinery solutions for residential, commercial, and industrial projects. With a focus on engineering accuracy, regulatory compliance, and operational reliability, the division ensures every project meets the highest standards.

Equipped with a skilled workforce and modern tools, Morph Technical Services delivers efficient, safe, and sustainable solutions, from initial planning to final handover. Its projects reflect quality, precision, and long-term performance, making it a trusted partner for clients across multiple sectors.



MEP SERVICES



Electrical installations
and maintenance



HVAC system installation
and servicing



Plumbing and
drainage works



ELV and low-current
systems

Executed by qualified professionals in accordance with UAE standards.



posmediaglobal.com



CIVIL & FIT-OUT SERVICES



Interior block works & plastering



Gypsum partitions and ceiling systems



Decorative paint finishes for wall & ceiling



Tiling works - Floor & Wall



Waterproofing

Focused on durability, functionality, and quality finishes.



ANNUAL MAINTENANCE CONTRACTS



Preventive maintenance programs



Corrective maintenance support



Emergency response services



Designed to enhance asset life and reduce operational downtime.

CORE VALUES

PROJECT MANAGEMENT & EXECUTION



Project planning and
scheduling



Coordination with
consultants and authorities



Site supervision
and quality inspections



Timely handover
with documentation

Ensuring efficient and controlled project delivery.



OUR PROJECTS













QUALITY & SAFETY STANDARDS

- Strict adherence to UAE regulatory standards
 - Robust safety procedures on all sites
 - Skilled, certified, and experienced workforce
 - Regular quality inspections and audits
 - Use of best practices and modern technology
 - Consistent project documentation and reporting
 - Commitment to timely, reliable, and efficient delivery
-



CLIENT SECTORS

Our services cater to a diverse portfolio of clients across multiple industries, reflecting our versatility and capability to deliver tailored solutions for every sector:



Retail & Commercial

Malls, showrooms, and commercial outlets with integrated fit-out and branding solutions.



Corporate Offices

Turnkey office fit-outs, maintenance, and workspace branding for enhanced productivity.



Hospitality & F&B

Hotels, restaurants, and cafes with technical installations, interiors, and POS branding solutions.



Residential Developments

Villas, apartments, and mixed-use communities with technical services and interior finishing.





OUR CLIENTS





POS
MEDIA

MORPH
TECHNICAL SERVICES

UAE



WARE HOUSE NO. S1, 170-AL QUSAIS INDUSTRIAL
AREA 4, DUBAI, UAE. POST BOX NO. 118231.



+971 4 258 9 258
+971 52 692 3321



sales@posmediaglobal.com

KSA



BLDG NO:8386, AL MAKARONAH ST, AL AZIZIYAH DIST
JEDDAH.4096-23337 .K.S.A



+966 54 54 83 931
+966 544 222 573



abrar@posmediaglobal.com

INDIA



NO - 23, ELLIS ROAD, MOUNT ROAD, CHENNAI - 600 002
TAMIL NADU, INDIA.



+91 44 4266 3636
+91 98400 90864



Kareem@posmediaglobal.com